

August 31, 2003

Dear Artists,

The Oregon Zoo is celebrating our 16th Annual Zoolights Winter Festival this December. We would like to invite you to participate in our Artist Market during this popular holiday event.

Zoolights has become a Portland tradition attracting over 75,000 visitors. During the Festival, the Zoo is ablaze with the glow of more than 500,000 holiday lights, which decorate the ZooTrain, animal buildings, trees and other spectacular displays. In addition to our Artist Market, nightly musical performances, theatrical entertainment, a delicious holiday buffet in our Cascade Grill and other special activities attract and delight visitors from all over the region.

Artisans and craftspeople of all mediums are encouraged to apply to join the Market. **We are especially interested in recycled, renewable, and sustainable materials.** Animal themes are not required and we want to represent a multitude of ideas and talents. We suggest items that offer a range of prices.

COMMITMENT: Zoolights runs nightly November 28th through December 28th, from 5:30 p.m. to 8:00 p.m. (9:00 p.m. on Friday and Saturday). **Various time commitment options are available:** one night only, one week, every Wednesday night, or whatever suits your schedule. The time commitment each night is from 5:00 – 9:00 p.m. (10:00 p.m. Friday & Saturday). Load-in & set up start at 4:30pm.

LOGISTICS: Our Artist Market is centrally located on ZooStreet across from the Bear Walk Café. The Market is an indoor heated venue that is a welcome and attractive respite from the winter weather. Each artist will be provided with an 8' table, linens and chairs. You should provide hanging fixtures for items that require it – our walls are not able to withstand nails and screws. The Market is scheduled to provide to our visitors a variety of art, craft, price and style to choose from.

FEE: A 25% donation on all sales goes back to the Oregon Zoo and supports the care and enrichment of our animals and conservation programs. This donation is collected and turned in at the end of each night. Last year the market grossed over \$13,000 in 30 days.

HOW TO APPLY: Please complete and return the enclosed form. Please indicate on the application form: any needs or requirements you have, approximate size of your work, price range and a brief description of your work. **Please submit color copies, pictures or slides of your work with your application (sorry, these materials are not returnable).** Artists will be selected & scheduled based on several criteria: 1st forms returned get 1st choice of dates, medium, style & price. A confirmation letter will be sent notifying your acceptance.

I look forward to you joining us in our 2003 Zoolights Festival Program.

Sincerely,

Anissa Morello
Marketing/Events
morelloa@metro.dst.or.us
503-220-5764 fax 503-220-5754

Relpy Form 2003 Zoolights Winter Festival Artist Market
PLEASE RETURN THIS FORM BY OCTOBER 31, 2003

Name_____

Business Name_____

Street Address_____

City, State, Zip_____

Phone_____ Fax_____

Email_____

About Your Work:

Brief Description of your work:_____

****Please include color copies, pictures or slides of your work (sorry, they cannot be returned).**

Approximate Size:_____ Price Range:_____

Needs:

One 8 foot table and chairs will be provided. Bathrooms and water are in the market.

☐ Electricity ☐ Extra Tables (up to 2 extra) : _____ ☐ Chairs: _____

☐ Other Needs: _____

Number of tickets needed (yourself and those helping you): _____

(Tickets are available for those actually working. Family members and friends will need to purchase individual tickets.)

Please Circle Preferred Dates: (closed December 24th & 25th)

Sun. 5-9 pm	Mon 5-9 pm	Tues 5-9 pm	Wed 5-9 pm	Thurs 5-9 pm	Fri 5-10 pm	Sat 5-10 pm
					11/28	11/29
11/30	12/1	12/2	12/3	12/4	12/5	12/6
12/7	12/8	12/9	12/10	12/11	12/12	12/13
12/14	12/15	12/16	12/17	12/18	12/19	12/20
12/21	12/22	12/23	closed	closed	12/26	12/27
12/28						

Comments:

PLEASE RETURN FORM TO:

Anissa Morello
Events, Oregon Zoo
4001 SW Canyon Road
Portland, OR 97221-2799
Phone: 503.220.5764 fax:503.220.5754

For Office Use Only

Date Received:_____

Date Scheduled:_____

Confirmation sent:_____

Database:_____